



The thinkers and doers, the creatives and game changers of the future are in child care.

Children are born learning. Their early years determine a child's
path to learning and success in life.

Working parents depend on **quality child care providers** to be their
partners in giving their children a good start in life.

Business depends on those same parents to keep the economy thriving.

Arkansas's future workforce is in child care.

Every child has a chance to succeed. You can help.
Support quality child care and early childhood education in your area –
for a brighter future for all of us.



better beginnings
EVERY CHILD DESERVES OUR BEST



ARBetterBeginnings.com • 501-320-6161



**How can YOU
support quality
early childhood
education?**

**Ask a local child
care provider what
you can do to help
Arkansas's children
succeed.**

**And please, say
"thank you"
from all of us.**

**Visit our
website to:**



Share this tool with
your staff for finding
star-rated quality
child care



Discover and share
how children learn
through play



Watch the
informational videos
in our media center
to discover how
quality child care
can affect your
bottom line

*Better Beginnings
is Arkansas's
quality rating and
improvement system
for licensed child care
and early education
programs.*

