

5 Good Reasons to Choose Better Beginnings Quality Child Care Providers

Better Beginnings is Arkansas's tiered quality rating and improvement system for child care, early education and school-age programs. Better Beginnings is administered by the Arkansas Department of Human Services Division of Child Care and Early Childhood Education. Better Beginnings connects Arkansas families with the information and care that helps children experience a safe, happy and healthy childhood.

- 1. Children are born learning.** High-quality Better Beginnings providers understand the best way to support your child's early brain development and teach them is not through lessons or worksheets. The most effective learning happens through play and positive interactions with adults and caregivers.
- 2. Better Beginnings star-rated quality child care providers are easy to find** on our website. Click the link in the orange banner at the top of the homepage to search for a Better Beginnings provider in your area. Type in your city or county and check the box of the age-level of care you want. More stars means higher quality child care.
- 3.** Better Beginnings early childhood educators receive continuous improvement through **required annual caregiver training** and use **curriculum developed by early education experts** that has been decades in development and oversight.
- 4. A quality early childhood learning environment** includes these things for successful child development:
 - Protection of children's health and safety.
 - Learning opportunities that are stimulating with concepts brought out through play experiences.
 - Positive relationships with caregivers and children.
- 5. Kindergarten readiness** is a big part of Better Beginnings. Kindergarten can be difficult for children who have not been in a Better Beginnings child care program. Learning with qualified child care professionals gives your child **an advantage when they start kindergarten.** That early learning head start can last a lifetime.

Give your child the best start possible with **Better Beginnings** star-rated quality early childhood educators.



better beginnings
EVERY CHILD DESERVES OUR BEST



ARBetterBeginnings.com • 501-320-6161     

Why Quality Early Childhood Education Matters



4 months

Most parents must return to their jobs by the time their babies are 4 months old.



11,500

Children spend 11,500 hours in early care and education settings before kindergarten.



85 by 5

85 percent of a child's intellect, personality and social skills are developed by age 5.

Quality early childhood educators are trained to support the development of social and academic skills used throughout a child's lifetime.



Literacy



Science



Math



Social Skills

The quality of children's early care and education determines their success in education and the workplace.