

Arkansas Better Beginnings Graphic Standards

The Arkansas Better Beginnings logo is available in three formats, both full color or single color. **Do not replace logo type.**

THREE FORMATS



better beginnings
EVERY CHILD DESERVES OUR BEST
ARBetterBeginnings.com

Horizontal logo



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Vertical logo



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Thin Horizontal logo

ONE-COLOR USE



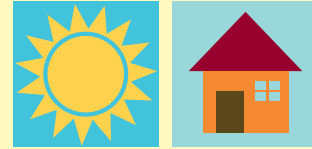
better beginnings
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DO NOT
replace or
delete
logo type

Acceptable colors for one-color usage:

- Black
- PMS 2726
- PMS 285
- PMS 370
- PMS 462
- PMS 1585
- PMS 202
- PMS 200

Logos may be used with white or 30% Pantone Yellow background.



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DO NOT
compress or stretch the logo.



For more information about using the Better Beginnings logo or for digital files, visit ARBetterBeginnings.com or call 1-800-445-3316.

