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**News Release**

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**For more information, contact:**

Program Director Name

Title

Office: (XXX) XXX-XXXX

Email:

**FOR RELEASE: Fill in date**

**(Insert Program) in (city) Provides High Quality Child Care through Summer Program**

**Fill in city name, ARK., Month, Day, Year –** (Insert program), 2-star Better Beginnings provider, offers quality child care and educational programs this summer. Better Beginnings is Arkansas’s quality rating and improvement system for all licensed and registered child care facilities.

 “Not only does summer play provide physical benefits to children, it also contributes to their cognitive and social development. Play allows children to experiment and discover while they learn to collaborate with others in a Better Beginnings facility,” said Tonya Williams, Director, Division of Child Care and Early Childhood Education**.**

 Better Beginnings provides curriculum based on the early learning and development guidelines: math, science and literacy. Through a high-quality learning environment, children develop social and academic skills that lead to school success.

 “Research shows that the early months and years following birth really do matter, that maximum brain development happens during the first five years of life – before children are ‘officially’ in school. We want children to have a better beginning to their education,” said Tonya Williams, Director, Division of Child Care and Early Childhood Education**.**

 Better Beginnings connects Arkansas families with the information and care that helps children experience a safe, happy and healthy childhood. For more information on Better Beginnings, visit **ARBetterBeginnings.com** or call **1-501-682-8590**.

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