



The thinkers and doers, the creatives and game changers of the future are in child care.

Children are born learning. Their early years determine a child's path to learning and success in life.

Working parents depend on **quality child care providers** to be their partners in giving their children a good start in life.

Business depends on those same parents to keep the economy thriving.

Arkansas's future workforce is in child care.

Every child has a chance to succeed. You can help.
**Support quality child care and early childhood education in your area –
for a brighter future for all of us.**



better beginnings

EVERY CHILD DESERVES OUR BEST

CELEBRATING OUR 10TH ANNIVERSARY



ARBetterBeginnings.com • 501-682-8590



How can YOU support quality early childhood education?

Ask a local child care provider what you can do to help Arkansas's children succeed.

And please, say "thank you" from all of us.

Visit our website to:



Share this tool with your staff for finding star-rated quality child care



Discover and share how children learn through play



Watch the informational videos in our media center to discover how quality child care can affect your bottom line

Better Beginnings is Arkansas's quality rating and improvement system for licensed child care and early education programs.

