

# The ROI of Early Childhood Education

## Early Childhood Education by the Numbers



**2/3**

Nationally, two-thirds of children under age five live in homes where both parents work.



**45%**

In Arkansas mothers make up 45% of the primary breadwinners in families. Most moms work and don't have the option to stay home.



**\$7,500**

The average annual cost of center-based infant care in Arkansas is roughly \$7,500 – as much as 34% of income for a single parent.

## Quality child care and early childhood education impact our economy now and in the future.



**1 to 4 Days**

Nationally, 45 percent of working parents miss one to four days of work every six months because of a breakdown in child care.



**\$4 billion**

Employee absenteeism due to child care breakdown results in an estimated loss of \$4.4 billion annually across the U.S.

## The Return on Investment in Early Childhood Education



Essential to new business recruitment



A more skilled workforce



Arkansas's workforce stays in AR



Working parents are more focused

Arkansas child care providers are the workforce behind our workforce.

Find out how employers can support quality child care [here](#).

Watch the video on the early child care and education landscape in Arkansas.



**better beginnings**

EVERY CHILD DESERVES OUR BEST

CELEBRATING OUR 1<sup>ST</sup> ANNIVERSARY

Discover how Better Beginnings supports parents and families.

**ARBetterBeginnings.com • 501-682-8590**



# Quality Early Childhood Education Matters



## 4 months

Most parents must return to their jobs by the time their babies are 4 months old.



## 11,500

Children spend 11,500 hours in early care and education settings before kindergarten.



## 85 by 5

85 percent of a child's intellect, personality and social skills are developed by age 5.

**Quality early care and education teachers are trained to support the development of social and academic skills used throughout a child's lifetime.**



Literacy



Math



Science



Social Skills

**The quality of children's early care and education determines their success in education and the workplace.**

**Visit our Family Resource Library [here](#) to get free tips and activities for learning through play at home.**

Find star-rated quality child care and early childhood education.



**better beginnings**

EVERY CHILD DESERVES OUR BEST

CELEBRATING OUR 1<sup>ST</sup> ANNIVERSARY

Discover how children learn through play with our interactive tool.

**ARBetterBeginnings.com • 501-682-8590**

