

Quality Early Childhood Education Means

A BRIGHTER FUTURE FOR ALL

Children are born learning. Their early years determine a child's path to future learning and success in life. Working parents depend on child care providers to be their partners in giving their children a good start in life. Business depends on those same parents to keep the economy thriving. Our future is in child care.

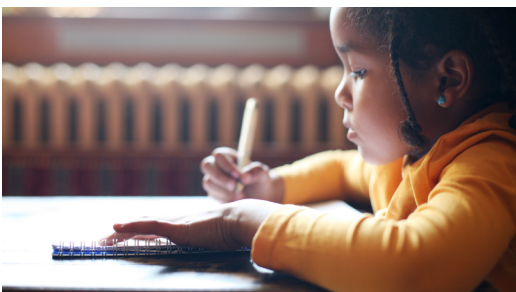


Carlo wants to be a structural engineer. He learned about distance and spatial relationships in child care playing with blocks.

Alexa wants to be a biologist. She fell in love with nature growing plants from seeds in child care.



Anna wants to write a book that will inspire other children to love reading. She learned the power of words from a child care teacher.



The thinkers and doers, the creatives and game changers of the future are in child care.

**It is up to all citizens to give every child a chance to succeed.
Support quality child care and early childhood education in your area –
for a brighter future for us all.**



better beginnings

EVERY CHILD DESERVES OUR BEST

CELEBRATING OUR 10TH ANNIVERSARY

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How can YOU support quality early childhood education?

Ask a local child care provider what you can do to help Arkansas's children succeed.

And please, say "thank you" from all of us.

Visit our website to:



Share this tool with your staff for finding star-rated quality child care



Discover and share how children learn through play



Watch the informational videos in our media center to discover how quality child care can affect your bottom line

Better Beginnings is Arkansas's quality rating and improvement system for licensed child care and early education programs.

